



INÉS MARTÍN

MARKETING & ADVERTISING

16/08/2004

CONTACT

📞 662935915

✉ inesmfmr@gmail.com

📍 48012-Bilbao, Biscay



LANGUAGES

Spanish - Native

Basque - B2

English - B1

TECHNICAL SKILLS

Social media strategy and management

Excel knowledge

Email marketing campaign
management

Design of communication materials

Development of communication and
marketing plans

Web analytics

SEO strategy

Kanban methodology

SOCIAL SKILLS

Creative thinking

Teamwork

Adaptability

Solving problem

ABOUT ME

Passionate about Marketing, Music and Fashion world. I am characterized by being a creative, hardworking and ambitious person. Eager to learn and gain experience. Constantly developing new skills and capabilities.

EDUCATION

Advanced vocational training in Marketing and Advertising

Miguel de Unamuno High School | September 2023 - Present

High School Diploma in sciences

Harrobia ikastola | September 2020 - June 2022

WORK EXPERIENCE

Social Media Strategy

Wendy Hauser | March 2024 - April 2024

Digital Marketing Services for Entrepreneurship Projects

Bilbao Ekintza | November 2023 - Present

Business Project Competition

Dema Bizkaia | November 2023 - Present

Event Hostess

Catering Gastro Basque | January 2023 - June 2023

COMPUTER KNOWLEDGE

Gimp, Inkscape, Davinci

Microsoft Office: Excel, Power Point.

Mailchimp

Facebook/Instagram Ads

Google Ads

Wordpress, Divi.

Buffer, Hootsuite

Google Analytics

Trello

SeoQuake, Semrush, Yoast